

The Yellow Pigeon

ASFARMA BULLETINE - ISSUE 5



 **Asfarma**

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LETTER FROM GENERAL MANAGER



Dear Asfarma Team,

As we approach the end of another dynamic period, I am proud to reflect on what has been active and productive quarter of the year for our company. Together, we have demonstrated dedication, agility, and a strong sense of purpose across all our markets. This quarter has been a time of growth and recognition. Our brand Sigmament being accepted the Turquality remarked company. It is not only an honor for us all but also a reflection of the vision, consistency, and dedication we bring to everything we do. It stands as proof that when we believe in our brands, nurture them with passion, and work together with a clear purpose, success follows naturally.

In addition, we have enriched our product portfolio with new comers, further strengthening our promise to deliver value and innovation to patients and Healthcare professionals. Across all Asfarma countries, our teams have been vibrant and creative - leading impactful marketing and promotional initiatives that truly represent the spirit of Asfarma

As we move into the final quarter of the year, I am confident that our passionate and dedicated teams in all countries are ready to complete our annual goals with success and enthusiasm. Together, we will continue to turn our vision into action and make Asfarma an even stronger force in the global pharmaceutical landscape.

Asfarma commitment remains one of the most important key success factors. The dedication of Asfarma team that turns our shared vision into real impact every single day.

General Manager
Melek Ulusoylu

UPDATES FROM HUMAN RESOURCES

New Comers

Welcome



Yusuf Güzel
Accounting Manager

Internal Promotion



Gündüz Abbasov
Marketing & Sales Manager Asfarma Russia promoted to Asfarma Kyrgyzistan Country Manager Position

HR Projects

A Little Surprise on September 8 – World Literacy Day

Reading begins with thinking and continues with transformation

On **September 8, World Literacy Day**, we embarked on a meaningful journey with our colleagues to highlight the significance of this special day.

Early in the morning, we shared a heartfelt email with our team announcing that "a little surprise" was waiting for them.

This surprise wasn't just a simple gift-it was a thoughtful gesture to encourage reading, spark awareness, and inspire reflection

Carefully selected books were placed on each colleague's desk, aiming to support personal growth while celebrating the transformative power of reading.

Surprises sometimes begin with a smile-and sometimes with a single page

As we shared this meaningful day together, we were reminded once again that a **book has the power to change worlds.**

At **Asfarma**, we believe our responsibility goes beyond professional success; we are also committed to contributing to cultural and social development.

Here's to many more books and the stories yet to be shared...



UPDATES FROM PRODUCT PORTFOLIO

New Products: **CARDIOGRELOR**

Author: Tunc Kalkavan Marketing & Sales Manager Azerbaijan

Launch of Cardiogrelor (Ticagrelor) in Azerbaijan

We are happy to make the official launch of Cardiogrelor in Azerbaijan on July 3rd, our innovative antiplatelet therapy designed to transform cardiovascular care, a new era in the management of patients at risk of thrombotic events.

Cardiovascular disease remains the leading cause of morbidity and mortality worldwide. Despite advances in therapy, many patients continue to experience major adverse cardiovascular events such as myocardial infarction and stroke.

This highlights the urgent need for more effective, reliable, and patient-friendly solutions.

Cardiogrelor, with the active substance Ticagrelor, is a direct-acting, oral, reversible P2Y12 receptor antagonist. Unlike clopidogrel, it does not require metabolic activation and therefore ensures a more consistent and predictable antiplatelet effect. Its rapid onset of action makes it particularly valuable in acute settings, including Acute Coronary Syndromes. (ACS)

Key Benefits:

- ⚡ Fast and consistent platelet inhibition
- ⚡ Proven reduction in cardiovascular death, myocardial infarction, and stroke
- ⚡ Superior efficacy compared to clopidogrel in large-scale clinical trials (e.g., PLATO trial)
- ⚡ Oral administration, reversible binding
- ⚡ Supports long-term patient outcomes and survival

Clinical Indications:

- ⚡ Patients with acute coronary syndrome (ACS)
- ⚡ Those undergoing percutaneous coronary intervention (PCI)
- ⚡ Secondary prevention in patients with a history of myocardial infarction

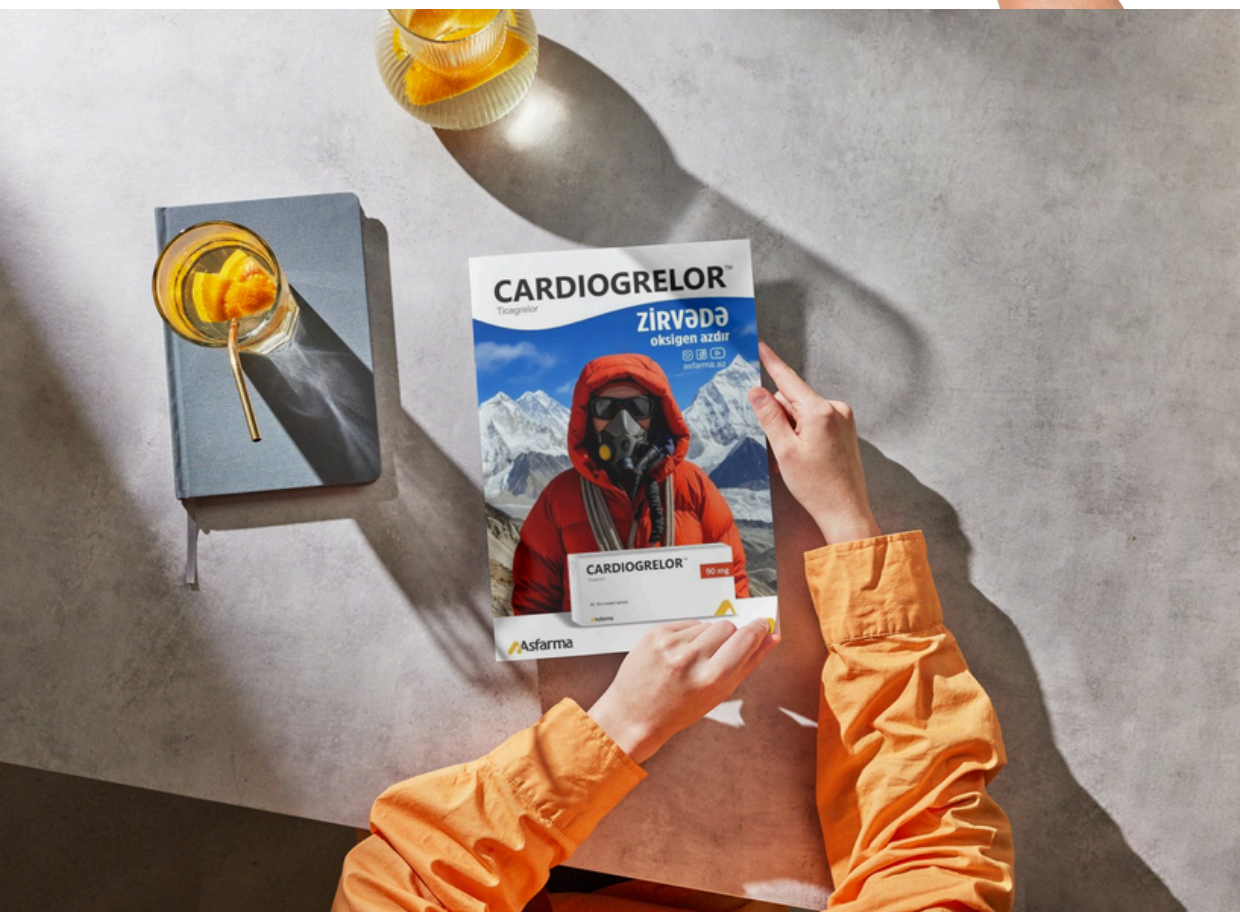


UPDATES FROM PRODUCT PORTFOLIO

New Products: **CARDIOGRELOR**

Cardiogrelor represents a significant advancement in the management of thrombotic cardiovascular disease. With its rapid, predictable, and superior antiplatelet effect, it offers clinicians and patients a powerful tool to improve outcomes in acute coronary syndromes and beyond.

With **Cardiogrelor**, we are not just introducing a medicine; we are introducing hope, improved survival, and better quality of life for patients worldwide. We will work together to bring this breakthrough therapy to those who need it most.



UPDATES FROM MARKETING

The Importance of Team Building Activities for Marketing & Sales Teams

Author: Galina Condrea, Product Manager - Asfarma Moldova

Team building activities are exceptionally important for marketing teams because the industry is fast-paced, relies heavily on creativity and collaboration, and involves constantly solving new challenges.

The key benefits of team building activities for marketing include:

- 🔥 Boosted Creativity and Innovation
- 🔥 Improved Communication and Collaboration
- 🔥 Enhanced Problem-Solving and Strategic Thinking
- 🔥 Increased Morale, Trust, and Engagement

With this philosophy Asfarma Moldova has organized a productive team building activity on June 20, 2025.

The Event and Focus

- 🔥 **Activity:** The team participated in a Master Class titled "The Art of Leathercraft."
- 🔥 **Organizer and Support:** The initiative was organized with the support and at the direction of the Country Manager, Ruslana Valko, indicating a clear commitment from leadership to team development.
- 🔥 **Specific Task:** The master class was led by Maxim Gujeniov Leathermax and focused on a creative and practical task: creating a personalized notebook with a leather cover and the Asfarma brand logo. This activity cleverly combined a hands-on, creative skill with a tangible, branded product, reinforcing company identity.



Timing and Purpose

- 🔥 The master class was intentionally timed to coincide with Medical Worker's Day, a professional holiday celebrated in Moldova on the third Sunday of June. This timing served a dual purpose: it was a team-building exercise and a way to celebrate and acknowledge the professional contributions of the staff, likely linking the craft of leatherworking with the precision and skill required in the medical field (which is Asfarma's industry).

UPDATES FROM MARKETING

Outcome and Value

- Engagement and Education:** The event was described as being both engaging and educational.
- Key Results:** The most valuable outcome was its effect on the participants, as it reportedly "sparking a spark in each participant, inspiring enthusiasm and creativity, as well as a desire to discover new areas."
- Efficiency:** Despite the intricate nature of leathercraft, all participants completed their projects in just three hours, demonstrating "excellent craftsmanship and attention to detail."



In essence, the company used a creative, hands-on master class to not only enhance team cohesion and morale but also to celebrate a professional holiday, foster individual creativity, and produce a high-quality, branded keepsake.

UPDATES FROM SOCIAL RESPONSIBILITY PROJECTS

Clean Up of İstanbul Forests

Author: Mine Baloğlu, HR Manager

We Gathered in the Forest on September 20 for World Cleanup Day!

We believe that every step we take toward a sustainable future is valuable.

With this belief, we came together with our teammates in the forest on September 20 as part of World Cleanup Day and organized a cleanup event to contribute to nature.

We spent time in touch with nature and once again remembered our responsibility toward the environment we live in.

We sincerely thank all our teammates who wholeheartedly support our corporate social responsibility efforts.

Hand in hand for a cleaner world!



A TEMİZLİK GÜNÜ'NDE BİRLİKTE ORMANDA BULUŞUYORUZ!

ya Bir İyilik Yapmaya, Birlikte İp Ormanın Keyfini Çıkarmaya Ne Dersiniz?

İ Ormanı'nda, Dünya Temizlik Günü'nde, doğa ile iç içe olacağımız anlamlı keyifli bir etkinlikte buluşuyoruz.

Eylül 2025 - Cumartesi
30'da Bahçeköy Kapısı'nda buluşuyor, 40'da hep birlikte yürüyüşe başlıyor saat 10:00'da yürüyüşümüzü bitiriyoruz. grad Ormanı

man Temizleme Yürüyüşü (6 km parkur)
Yürüyüş sonrası lezzetli atıştırmalıklarla günü keyifliyle bitiriyor, saat 11.00'de etkinliğimizi namılıyoruz.

Etkinlik Detayları:
yınca sıyah tişört giyilmesi rica olunur. yürüyüş parkuruna uygun rahat ayakkabı ve kıyafet mesi önemle hatırlatılır.
ardından küçük ikramlarda hazırlanan keyifli bir

Bahçeköy kapısı 6km parkur



UPDATES FROM SOCIAL RESPONSIBILITY PROJECTS

World Literacy Day on September 8

Dear Colleagues,

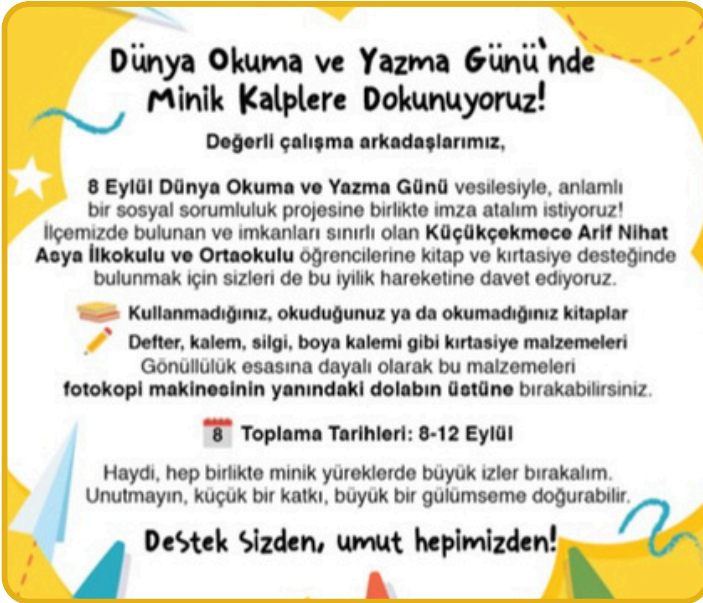
We sincerely thank each and every one of you for your sensitivity and valuable contributions to the meaningful social responsibility project we launched in honor of **World Literacy Day on September 8**.

The school administration extended their heartfelt thanks to our **Asfarma family** and to you, our valued employees. This beautiful collaboration has touched all of our hearts.

We are especially grateful to all our teammates who volunteered in this project, giving their time and heart. With your support, we continue to uphold the spirit of social responsibility together.

We experienced the joy of touching little hearts - together.

And we believe that even the **smallest contribution can be the first step toward a big change**



TÜRKİYE



UPDATES FROM EVENTS

Sigmadent Has Been Included In The Turquality Support Program

SIGMADENT

Crafting Smiles | Building Trust

SIGMADENT HAS BEEN INCLUDED IN THE TURQUALITY SUPPORT PROGRAM

Sigmadent, the umbrella brand for Asfarma's dental products group has been approved for Turquality Support Program by Türkiye Trade Ministry.

This success is an indication that Sigmadent is positioned not only in Turkey but also as a strong and sustainable brand in the global market.

As Asfarma, we continue to grow our brands internationally with our innovative approach in the healthcare sector.

We thank all our team members and business partners who contributed to becoming a global brand.



AZERBAIJAN



UPDATES FROM EVENTS

Summer Events in Azerbaijan

We participate in meetings held by associations in Azerbaijan, particularly those specializing in pediatrics, cardiology, gynecology, dermatology, otolaryngology, nephrology, and internal medicine.

We organize meetings on behalf of these specialties and also hold training sessions with pharmacies in our office's conference room, as well as daily nature retreats on weekends near Baku.

During the summer months, we continued to collaborate with physicians and pharmacists at various events. We'd like to share a few of these with you.

3rd International Conference of the Azerbaijan Otolaryngology Society



AZERBAIJAN



UPDATES FROM EVENTS

ADVA 2025 – IV. International Congress
Azerbaijan Dermatovenerology Association



Weekend Pharmacy Meetups



UZBEKISTAN



UPDATES FROM EVENTS

IDECA 2025

The Central Asian International Dental Exhibition "IDECA 2025" took place at the UZEXPOCENTRE in Tashkent, Uzbekistan, from May 14 to 16. As the country's largest dental event, the exhibition offered attendees the opportunity to explore the latest innovations in the global dental industry. In addition to product showcases, visitors participated in a rich forum program featuring masterclasses, educational sessions, and panel discussions on pressing topics within the field.

Asfarma, together with its dental brand Sigmadent, presented its product range to exhibition visitors.



UZBEKISTAN



UPDATES FROM EVENTS

VI International Forum "Innovative Technologies in Pediatrics."



Asfarma participated in the VI International Forum "Innovative Technologies in Pediatrics."

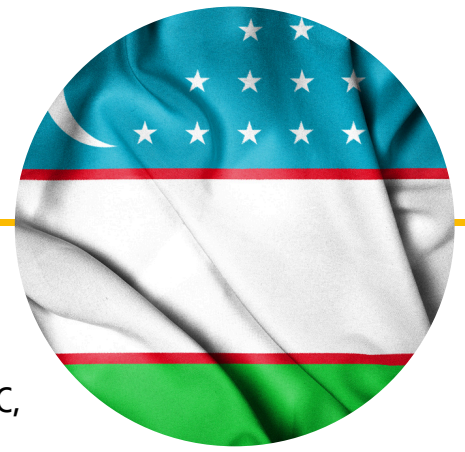
The event took place on May 2, 2025, at the Wyndham Tashkent Hotel in Tashkent. We demonstrated our pediatric products to visitors.

8th International Pulmonary Forum

On September 19, the 8th International Pulmonary Forum, a key event in respiratory medicine, was held in Tashkent. Asfarma proudly participated in this significant event, where cutting-edge innovations and modern approaches to the treatment and prevention of respiratory diseases were discussed. The forum became a platform for exchanging experiences between doctors, researchers, and pharmaceutical companies. We are pleased to be part of a professional community uniting efforts for the sake of public health. Asfarma is always here to help you breath easier and live healthier.



UZBEKISTAN



UPDATES FROM EVENTS

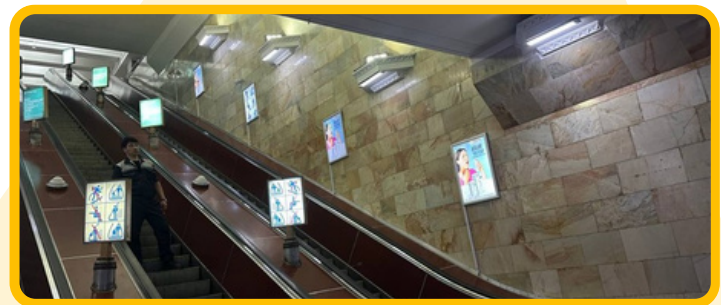
To promote food supplements such as PASIVALEM 5-HTP, BLACK GARLIC, and ARTROPEM, collaborations with medical professionals are actively utilized. Videos featuring doctors are integrated into targeted advertising campaigns on Instagram and Facebook. Each video includes a direct link to the UZUM.UZ marketplace and the GOPHARM online pharmacy, effectively driving online



Metro Advertisement On Aslor In Tashkent

At the moment, the following types of advertising are in use:

6 lightboxes, each covering 10 square meters, are installed at various stations with a combined daily foot traffic of over 800,000 people.



Additionally, 6 advertising lightboxes (each 0.6 square meters) are positioned near the escalators - 3 on the descent and 3 on the ascent - in areas used by approximately 300,000 people per day.

UZBEKISTAN

UPDATES FROM EVENTS



Masterclass

A Masterclass on SIGMADENT products for dental technicians in the Namangan region with the participation of a leading specialist.



KAZAKHSTAN



UPDATES FROM EVENTS

Turkish Party "Fly to Istanbul with Asfarma"



The Asfarma Kazakhstan team organized and held an event for pharmacists and pharmacy technicians at the Rauza Pharmacy Chain in Almaty.

Turkish party "Fly to Istanbul with Asfarma"

Date: June 13, 2025

Goal: Increase pharmacist loyalty and expand knowledge about Asfarma products.

Attendee: Pharmacists/chemists and managers of the Rauza Pharmacy Chain - 120 people.

Venue: Almaty, Marakanda House of Oriental Cuisine.

The Turkish party "Fly to Istanbul with Asfarma" was held in the style of a flight to Turkey and a stroll through Istanbul.

At the entrance, guests were greeted by Asfarma medical representatives, who checked them in for a virtual flight from Almaty to Istanbul on Air Asfarma.



KAZAKHSTAN



UPDATES FROM EVENTS

In the hall, guests were greeted by a sweet table laid in Turkish style.



The event included awards for employees of the Rauza pharmacy chain for their contributions to promoting Aspharma's products and for top sales in May 2025. The winners received gifts.



KAZAKHSTAN



UPDATES FROM EVENTS

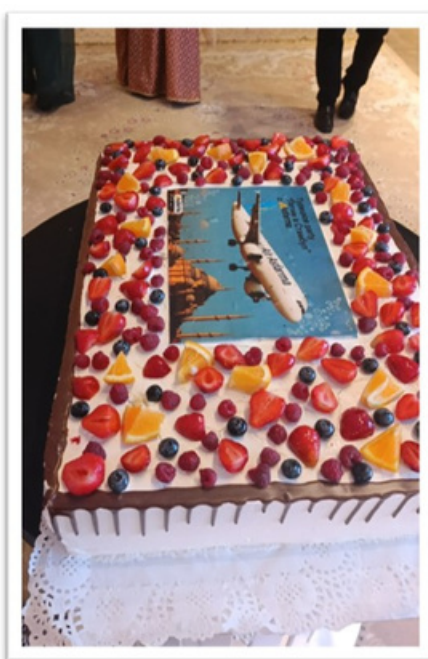
The main objectives of the event: Raising awareness of the Aspharma brand and bringing together managers and medical representatives of Aspharma with the heads and front-line staff of the Rauza pharmacy chain.



At the end of the event, guests were treated to a sweet surprise.

A cake from Asfarma with the logo

Turkish party "Fly to Istanbul with Asfarma"



KAZAKHSTAN



UPDATES FROM EVENTS

Master Class: Techniques For Working With Sigmadent SD Ceram Ceramic Powder

The Asfarma Kazakhstan team organized an event for dental technicians in Shymkent on working with Sigma Dent SD Ceram metal and zirconia powder. The first technicians have worked with metal infrastructure and SC Ceram metal powder, and the second day was with zirconium infrastructure and powder.

Date: August 18–19, 2025

Masterclass Objective: To improve the professional skills of dental technicians through hands-on training in modern techniques for working with the Sigmadent SD Ceram ceramic system, as well as to demonstrate the advantages and features of the material in everyday laboratory practice.

Audience: Dental technicians.

Led by: Nariman Suleimanov, practicing technician from Azerbaijan.

Location: Shymkent, 29 Zheltoksan Street, Diastom Laboratory.



The main topics of the master class:

Theoretical section:

Overview of the properties and composition of SD Ceram: structure, thermal stability, color palette.

Compatibility with various types of frameworks (metal-ceramic, zirconium dioxide).

Comparison with other ceramic systems: the advantages of SD Ceram.

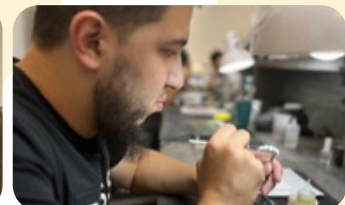
Practical section:

Step-by-step ceramic application: opaque, dentin, and incisal layer.

Layering techniques and the nuances of working with SD Ceram.

Color correction and individualization of restorations.

Firing: temperature regimes and defect prevention.



KAZAKHSTAN



UPDATES FROM EVENTS

Master Class: Techniques For Working With Sigma Dent SD Ceram Ceramic Powder



Answers to questions and case studies:

Analysis of common mistakes.

Tips for optimizing workflows in a dental laboratory.

Results of the Masterclass

For Participants:

Practical skills in working with SigmaDent SD Ceram.

Confidence in using SigmaDent materials to create aesthetic and durable restorations.

Masterclass participant certificate.

Teaching materials and recommendations from the lecturer/trainer.



For the company:

Strengthening customer loyalty.

Increasing awareness and trust in SigmaDent SD Ceram products.

Feedback from practitioners for product improvement and training.

Last but not least special thanks to Gunduz Abbasov for coming from Bishkek to translate and moderate the event.

KYRGYZSTAN

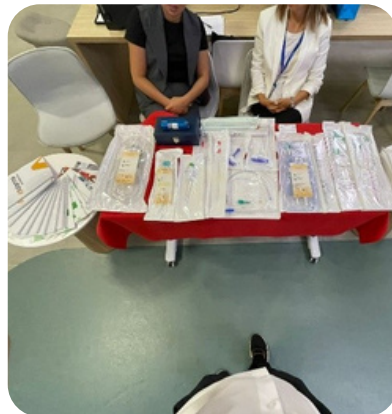


UPDATES FROM EVENTS

On August 22, the Aspharma Kyrgyzstan team presented our medical products to doctors at the Republican Oncology Center, presenting a special gift—a biopsy gun—to the oncology center's director. Doctors at the Republican Hospital attended the event. This event is very important given the high demand for biopsy technology in Kyrgyzstan's oncology services.



On August 22-23, the Caucasus-Central Asia Urology Congress was held in Bishkek. It was held in an international format and brought together specialists from neighboring and distant countries. The Aspharma Kyrgyzstan team, together with our colleagues (distributor) Mega Medical, actively participated in the congress. The congress featured presentations by qualified specialists and a live surgery demonstration. The congress itself was held in the conference hall of the Technopark business center.



Oncology Congress

On September 11-12, an oncology congress dedicated to the 65th anniversary of the National Center of Oncology and Hematology of Kyrgyzstan was held at the Orion Hotel in Bishkek. The event was held at the highest level, with healthcare leaders and parliamentary representatives in attendance. Approximately 300 specialists from around the world attended. Our country's oncology service stands out as a team of competent professionals capable of organizing such large-scale scientific and educational events, ensuring and maintaining attendance throughout.



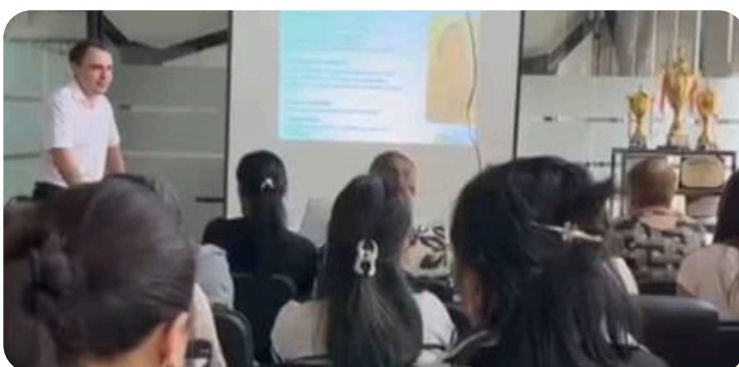
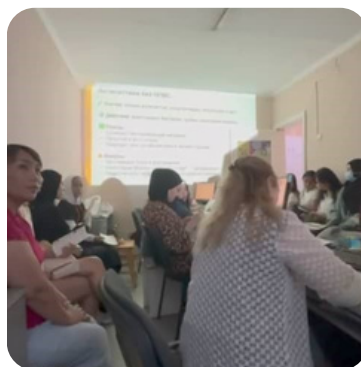
KYRGYZSTAN



UPDATES FROM EVENTS

Our team also participated with medical products, together with our local distributor. This time, we used a LED screen with the ability to clearly display videos about our products, rather than a banner. Additionally, Dr. Arstanbek Tumanbaev, Head of the Diagnostic Department at the Oncology Center, helped us promote our products by providing a portable ultrasound machine and conducting a live workshop on biopsy techniques using the Maxicore-M gun and its accompanying needles.

This event allowed doctors not only at the oncology center but also at other centers to experience the effectiveness and quality of our products.



In addition, we held round tables for pharmacists from the Bimed Pharm and Eray Pharm pharmacy chains, with targeted work on our flu and cold remedies, and also held round tables with traumatologists and urologists demonstrating our products.

RUSSIA



UPDATES FROM EVENTS

XXV
КОНГРЕСС РОССИЙСКОГО ОБЩЕСТВА УРОЛОГОВ
11-14 СЕНТЯБРЯ 2025, КАЗАНЬ

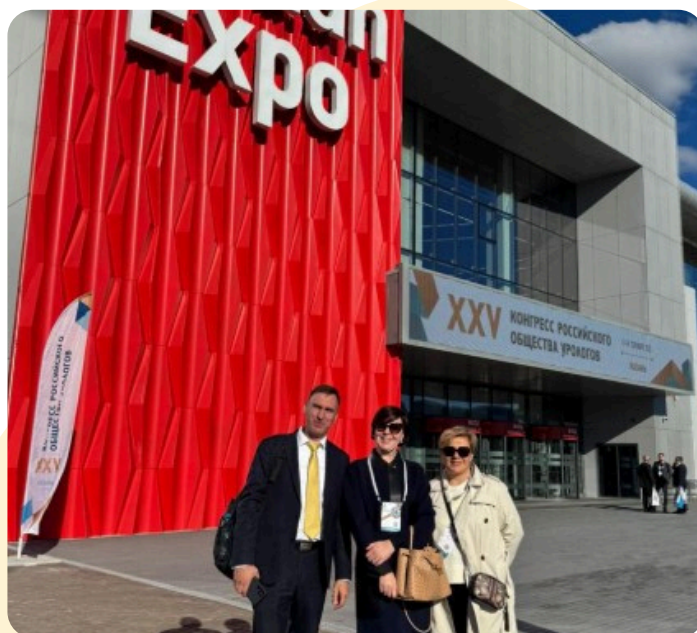
Регистрация Программа

Сборник абстрактов

From September 11th to 14th, Kazan hosted the National Congress of Urologists of Russia, bringing together approximately 4,000 attendees from various cities across Russia.

The 25th Congress of the Russian Urological Society is a significant event in Russian urology and is renowned as a primary source of relevant information, providing an excellent platform for discussion among doctors.

Leading experts in the field of urology from not only Russia but also Europe and CIS countries gathered to discuss and apply the latest advancements and trends in urological practice. Asfarma Russia has sponsored 50 HCP's who advocate for our products in different regions of Russia.



RUSSIA



UPDATES FROM EVENTS

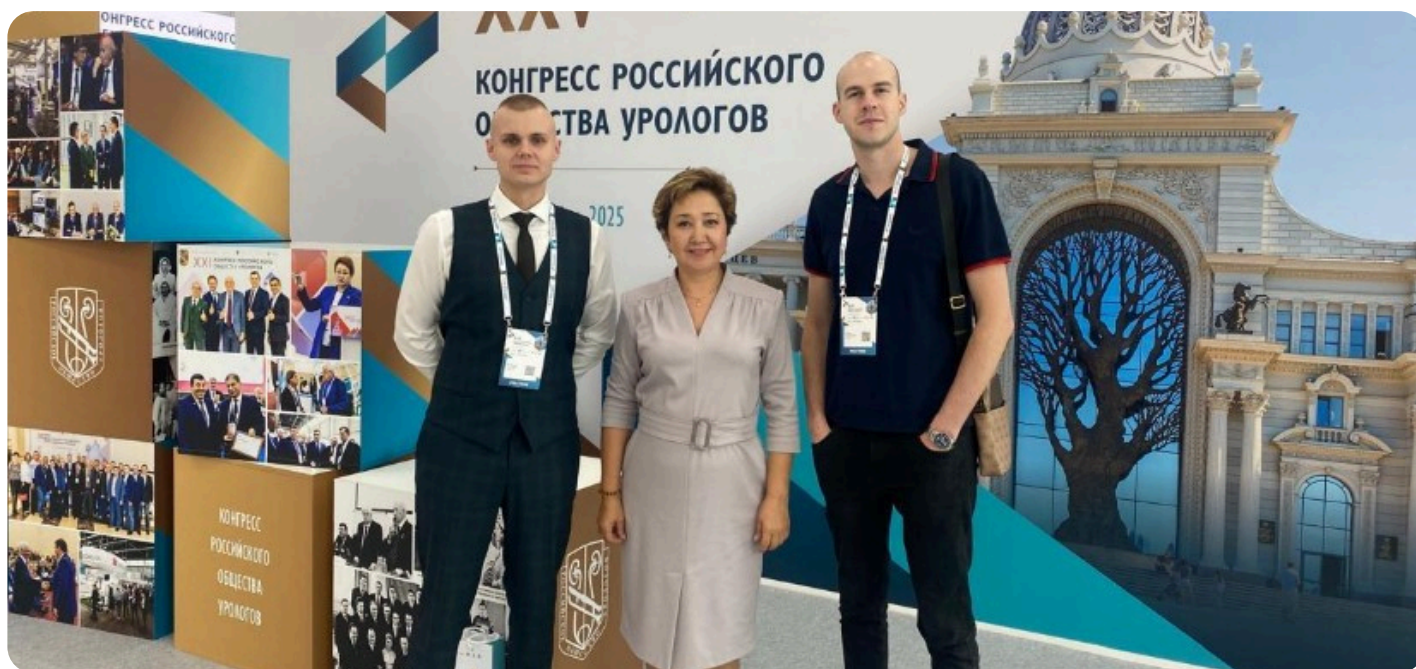
Topics of discussion included urolithiasis, andrology, endourology, and telemedicine.

Approximately 90 pharmaceutical companies and medical equipment manufacturers supported the congress.

Asfarma Company hosted a meeting of the UroClub, the most active urological community, under the leadership of Professor N.K. Gadjiyev, Academician A.G. Martov, Professor V.A. Malkhasyan, and Professor R.R. Kharchilava. Approximately 120 urologists attended the event, where they analyzed the complex challenges of urology, engaged in lively discussions, and participated in a panel. All of the leading urologists expressed their appreciation for our company and our important products, such as Rakstan, Uriklar, Astracite, and Asfamag.

A video recording of the event is available at the following link:

<https://cloud.mail.ru/public/6xzY/sKCLkEWxC>



GEORGIA



UPDATES FROM EVENTS

Continuing Medical Education (CME) Training-Conference; Tbilisi May 30-31, 2025

On May 30–31, 2025, Asfarma Georgia, in partnership with Georgian Medical University and the Association of Continuing Medical Education (CME), organized an accredited training conference for physicians in the Tbilisi region. A total of 20 doctors participated in the training and, upon successful completion, were awarded certificates. Following the educational sessions, Product Manager Ia Kvitsashvili delivered a presentation on “The Role of Urfofin in Cystitis Management, Treatment Algorithm.” The topic generated significant interest and sparked an engaging discussion among the participants.



On May 10, 2025, the Continuing Medical Education (CME) Association organized a conference-training event sponsored by Asfarma and several other pharmaceutical companies. The event was attended by 40 doctors, including general practitioners and pediatricians. Asfarma’s participation included delivering a scientific presentation, placing banners in the conference hall, and distributing informational brochures to the attending doctors. MD, Professor Ekaterine Uberi delivered a presentation on “*The Role of Asglucan Plus and Asglucan in Immunomodulation Management.*”

GEORGIA



UPDATES FROM EVENTS

On June 7, 2025, the Continuing Medical Education (CME) Association organized a conference-training program, sponsored by Asfarma along with other pharmaceutical companies. The event was attended by 60 doctors from various specialties, including Pediatricians, Allergologists, General Practitioners, and Pulmonologists. Asfarma's participation included delivering a scientific presentation, placing banners in the conference hall, and distributing informational brochures to the attending doctors. MD, Professor Kakha Vacharadze delivered a presentation on "Frequent Illness and Immunomodulation", highlighting the role of Asglucan and Loroben in management.



On July 6–7, 2025, the Continuing Medical Education (CME) Association organized a conference-training program, sponsored by Asfarma along with other pharmaceutical companies. The event was attended by 200 doctors over two days, representing a range of specialties, including Pediatricians, Allergologists, General Practitioners, and Pulmonologists. Asfarma's participation included delivering a scientific presentation, placing banners in the conference hall, and distributing informational brochures to the attending doctors.



The presentation was led by Head of the Imereti Regional Organization of the Respiratory Society, Dr. Nana Dzigiduri, who spoke on "The Role of Asglucan in the Management of Acute and Recurrent Respiratory Infections."

MOLDOVA



UPDATES FROM EVENTS

Asfarma Moldova Team Organized a Meeting With Allergists

On June 30, 2025, the Asfarma Moldova team organized a meeting with allergists (AL) and otolaryngologists (LO).

The meeting took place during the peak allergic rhinitis period at the VisPas Hotel Chişinău.

The specialists were treated to a presentation on the topic: "Allergic rhinitis – camuflată în otidian, amplifying the context."

Lecturer: Cristina TOMA, MD, PhD, Conf. University.

The focus was on the company's antiallergic products: Flutinex, Lucamont, and Terix.

The event was informative and successful; the specialists exchanged opinions and experiences, knowledge, and ideas.



UKRAINE



UPDATES FROM EVENTS

Asfarma Ukraine at the XVI International Neurosymposium

▲ Lviv, September 10–13, 2025 – Asfarma Ukraine took part in the annual International Neurological Conference “XVI Neurosymposium,” one of the country’s key scientific events in neurology. The conference gathered nearly 300 neurologists from across Ukraine to discuss modern approaches to pain management, multiple sclerosis, epilepsy, neuroinfections, cerebrovascular and psychosomatic disorders.

Asfarma supported the event as a sponsor and presented its portfolio at a company stand. The greatest interest was shown in Majezik (flurbiprofen 100 mg) – the only product of its kind on the Ukrainian market, valued by doctors for its rapid pain relief and strong anti-inflammatory effect. Other highlighted products included Existen, PasiValeM 5-HTP, PasiValeM-M Melatonin, Black-Guard, PEMOVO Plus, Locogen, and Asprotek.

▲ Regional Manager Olga Yefimenko and Medical Representative Taras Zahaiko welcomed visitors, answered questions, and established new contacts with physicians interested in Asfarma’s products.

▲ Through this participation, Asfarma once again confirmed its commitment to supporting the medical community and providing doctors with effective solutions for the benefit of their patients.



UKRAINE



UPDATES FROM EVENTS

VI Annual Interregional Forum of Pharmacists With International Participation

- 🔥 On September 15–16, 2025, the city of Vinnytsia hosted the VI Annual Interregional Forum of Pharmacists with International Participation. This large-scale event became a significant platform for discussing the most pressing issues of modern pharmacy – from scientific and practical developments and human resource challenges to legislative initiatives and the achievements of both Ukrainian and European pharmaceutical science and industry.
- 🔥 The forum was organized by the Vinnytsia Regional Association of Pharmacists “Cum Deo” and the Ivano-Frankivsk National Medical University, with official accreditation as a provider of continuous professional development).
- 🔥 The event brought together around 250 participants, including representatives of the Verkhovna Rada of Ukraine (Committee on Public Health), the Ministry of Health, leading pharmaceutical companies, retail pharmacy chains, as well as institutions of medical and pharmaceutical education. The presence of representatives of different professional levels – from young specialists to experienced industry leaders - underscored the wide scope and importance of the forum for the pharmaceutical community.



UKRAINE

UPDATES FROM EVENTS

VI Annual Interregional Forum of Pharmacists With International Participation



Asfarma Ukraine took an active part in the forum.

The company was represented by Cem Demirci, Director of the Asfarma Representative Office in Ukraine, who shared the company's strategic vision and commitment to supporting the professional development of pharmacists in the country. In recognition of his important contribution to the development of the pharmaceutical business in Ukraine, Cem Demirci was awarded a Certificate of Honor by



the organizers of the forum. This distinction highlighted both his personal leadership and Asfarma's role in advancing the pharmaceutical sector in Ukraine.

Also representing the company were National Key Account Manager Roman Savchenko and Medical Representative from Vinnytsia, Valeria Labunska. Valeria worked at the Asfarma exhibition stand, presenting the company's portfolio of medicinal products and dietary supplements.

The Asfarma stand became a focal point of interest, offering participants the opportunity to learn more about the company's solutions aimed at improving patients' quality of life.

For Asfarma, the forum was not only an important professional event but also an excellent platform for building and strengthening relationships with the pharmaceutical community, exploring new opportunities for cooperation, and demonstrating the company's active role in the sustainable growth of the Ukrainian pharmaceutical industry.

ASFARMA BULLETINE - ISSUE 5

The Yellow Pigeon

See You
Next
Issue

Thank you for your
contributions...



 **Asfarma**